



TURN THE
KEY
TO SUCCESS

www.AhaBranson.com



Semi-Passive ENREPRENEURSHIP

We make it easy to get started being your own boss.

Each graduate of the Turn the Key to Success program can start earning from day 1! We provide the tools, they provide their products. This way they can spend more time creating and earning, and less time lost in the system.



Sell Handmade Products : Get Paid



What it Is

The Turn the Key to Success program was developed as a sister-program to our vanguard offering Pave the Path to Success. We partnered with this program to provide a direct path to entrepreneurship, after which graduates are eligible to sell their products on their online storefront, become their own boss, and start earning from their very first day.



Who it's For

The Turn the Key to Success program provides accessible education & a strong support community. The program itself is based on real world experience & hands-on learning. Participants are invited to workshops, craft fairs & expos. This fosters a positive network and accountability, which has shown to be a key factor in continued success rates.



What it Covers

This Turn the Key to Success program covers entrepreneurship with a focus on selling handmade products. Program elements include Inventory Management, Best Practices, Prioritizing Success, Personal Branding, Productivity Hacks. As well as hands-on workshops, crafts fairs, & training on the operations of their own online storefront & branding.



How it Works

Applications are available on our website for 18y+ US Citizens able to commit to the weekly online meetings for a duration of the full 8-week program, including optional live workshops. Graduates can start selling their products on their online storefront, become their own boss, and start earning from their very first day. This program is absolutely free.

MILESTONE 1

YOUR PERSONAL BRAND

- LIVING LIKE A LEADER
- WORKING YOUR NETWORK

MILESTONE 3

PRIORITIZING SUCCESS

- BE S.M.A.R.T.
- SUCCESS ROADMAP

MILESTONE 5

PRODUCTIVITY HACKS

- MAKE THE MOST OF MINI-MOMENTS
- MINI-MOMENT MOMENTUM

MILESTONE 2

THE 5P'S OF BUSINESS

- OVERVIEW
- INSPIRATION

MILESTONE 4

BUILDING A BUSINESS

- THE BUSINESS BACKEND
- PUTTING IT INTO ACTION

MILESTONE 6

CONTINUOUS LEADERSHIP

- KNOWLEDGE IS POWER
- STRENGTH IN NUMBERS

Turn the Key to Success
Entrepreneurship
Course Timeline



The course portion of this program is 8 weeks long and will be mix of 8online and optional in-person workshops. This program is devoted to on the job training in which **participants will earn an income** by selling their hand made products as they learn business basics and best practices. By the time the program is complete they will have honed their skills to launch an amazing career

AFTER GRADUATION:

- Easy entry to entrepreneurship
- Set your own hours
- Decide how fast to scale your business
- Decide how big to scale your business
- **Start earning from Day 1!**

*Participants must be 18 years of age or older

Are You Ready To **EARN** While You **LEARN?**



AHA Branson TurnKey

Your Semi-Passive Income Stream

Online storefronts provide a flexible semi-passive income stream. If you've ever been interested in owning your own business, selling handmade items is a great way to get started.

HANDS-ON

This program consists of 8 weeks of online class meetings, optional in-person workshops, optional attendance to craft fairs and expos, as well as the opportunity to have your products featured in our AHA Branson nationwide marketing channels.

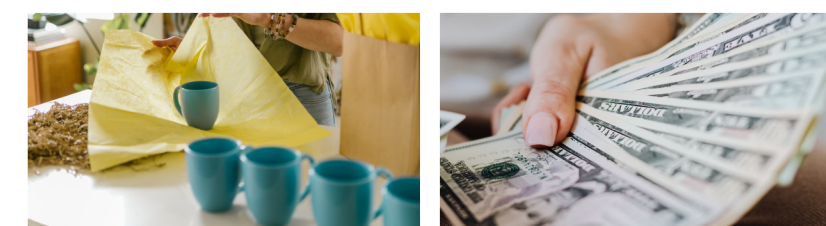


DIRECT PATH

This program is for those who know that they want to be their own boss but don't have the time or bandwidth for the online and backend portions of the business. Each participant learns business and branding basics with hands-on training as they build their store.

MILESTONES

In order to progress & graduate, participants must attend all meetings, and turn in all Milestone Achievements. Accountability is built into this program, along with the tools & support needed for success. Graduates are able to start earning on day one.



 AhaBranson.com

 AhaBranson.com/About

 AhaBranson.com/#TurnKey





We have partnered with

**HBIC HQ
FOUNDATION**

in support of these charitable programs

**Turn the Key to Success
&
Pave the Path to Success**

www.HBICHQ.com/Programs

www.HBICHQ.com